



COMMUNITY INVESTMENT PLAN

Where We Are:

The Pikeville Community Foundation (PCF) facilitates the gifting of community donors to those in need within the community. The foundation recognizes that quality of life in the community is built on several sectors and have identified as priorities the following: health and wellness; youth; housing and family assets; arts, culture, and historic preservation; economic development; education; and environment.

Tackling such a broad range of areas means the foundation must focus on the most pressing needs. Top challenges PCF identifies are:

- Housing insecurity, homelessness, and substandard housing
- Small business development, retention, and growth
- Physical and mental health and wellness
- Economic self-sufficiency for families
- Arts, culture, and historic preservation

Pikeville is positioned for economic growth. Surrounded by natural beauty and built on a foundation of rich heritage and values from the Appalachian mountains, the City of Pikeville has effective, progressive leadership. Strong work ethic and skills and generosity toward others are strengths, as is the public education system that serves youth and families.

No one organization can accomplish improving life for all people. PCF seeks to strengthen relationships with organizations such as the Pikeville Independent and Pike County Schools, Westcare, Appalachian Center for the Arts, Food Pantry, Ministerial Association, Habitat for Humanity, Rotary Club, among others.

What We Do:

We work to strengthen Pikeville and Pike County, Kentucky, through philanthropy.

The Result We Want to Achieve

All people who live in Pikeville and Pike County will have an opportunity for self-sufficiency and to improve their lives.

Values for the Work and the Future:

Serve evolving needs to benefit the entire community | Inspire trust and transparency
 Improve quality of life | Support self-sufficiency | Support overall wellness

Overarching Strategies:

1. Support Health and Wellness

Support mobile health assessment and testing visits from low - income households and seniors and the homeless population.

2. Address Issues of Homelessness

Support repairs to the homeless shelter. Develop a fundraising campaign for a shelter maintenance fund.

3. Support Entrepreneurs

Create local business competitions including youth. Connect businesses with the tourism incubator.

4. Support Youth Activities

Fund access to youth activities for children and families. Sponsor an annual college and career awareness event.

5. Support Arts, Culture, and Historic Preservation

Create a grant program for arts and culture. Supply matching grant funds.

Indicators of Success:

- Fund one additional mobile health visit per quarter each year for a total of 12 additional visits to low-income households and seniors.
- With physical improvements, the homeless shelter will operate at full capacity, increasing from 15 to 25 available beds. The homeless shelter will have a fund for maintenance.
- At least two small businesses will receive awards each year; at least 20 small businesses will benefit from entering the competition each year, including youth businesses for a total of 60 businesses over three years.
- Each year, seven additional children will have access to youth programs and 10 families will have memberships to the YMCA for a total of 21 children and 30 families over three years.
- Youth will have increased awareness of college and career options.
- Arts and culture organizations will receive up to \$10,000 per year and will leverage additional funds.