

Community Investment Strategy for Floyd County Community Foundation		2021-2024	
WHERE WE ARE	WHAT WE DO	THE RESULT WE WANT TO ACHIEVE	
<p>The Floyd County Community foundation believes in meeting neighbors' basic needs while building an endowment for the future. Since 2018, the foundation has granted more than \$82,700 for local causes. The Foundation supports projects that:</p> <ul style="list-style-type: none"> <li>• Are consistent with the FCCF's mission</li> <li>• Help attract additional funds and resources</li> <li>• Promote collaboration among partners</li> <li>• Have clear income/expense projections</li> <li>• Are proposed by organizations with sound financial practices and staff/volunteer support</li> <li>• Are for discrete projects not recurring needs.</li> </ul> <p>Floyd County's potential will grow with the development of local philanthropy and local leadership. The FCCF board has designed the 396 Foundation Club campaign to build an endowment that will fund community efforts for years to come. In addition to funding, the FCCF seeks ways to increase community engagement in creating a strong community. The foundation also believes in building the capacity of local nonprofits and small businesses that form a backbone for service and the economy.</p> <p>Collaborative leadership is vital to creating a community that meets evolving needs and plans for a prosperous future. The FCCF will strengthen partnerships with agencies such as the Big Sandy Technical College, Floyd County Chamber of Commerce, Christian Appalachian Project, Highlands Foundation, and others that embrace and share this vision.</p>	<p>We support efforts that build long-term capacity towards improving the quality of life in Floyd County, Kentucky, and address the immediate needs of our community, especially our most disadvantaged neighbors.</p>	<p>We envision a Floyd County where evolving community needs are met, and everyone is involved in planning and building for a prosperous future.</p>	
	<b>Values for the Work and the Future</b>		
	Improve community livability and self-sufficiency for all   Create lasting, self-sustaining impact Promote locally led responses to evolving needs   Serve all areas of Floyd County		
	<b>Overarching Strategies</b>	<ol style="list-style-type: none"> <li><b>1. INCREASE COMMUNITY ENGAGEMENT AND LEADERSHIP EFFORTS</b> Support community-led causes/projects and develop engagement opportunities in Floyd County; build board understanding of community needs and nonprofits; engage and develop youth.</li> <li><b>2. SUPPORT TRAINING AND DEVELOPMENT FOR LOCAL NONPROFITS AND SMALL BUSINESSES</b> Support training and development for nonprofit organizations; support systems to strengthen local businesses; share sources of private and public funding.</li> <li><b>3. SERVE POPULATIONS IN NEED</b> Fund programs that support self-sufficiency, including continuing criminal justice work; support low-income individuals and families during emergencies; encourage students to apply for scholarships.</li> <li><b>4. WORK ON THE ENDOWMENT</b> Grow the 396 Foundation Club by reaching out to people interested in improving Floyd County; raise awareness of estate planning training for financial advisors, attorneys, and funeral home directors, and estate planners.</li> </ol>	<b>Indicators of Success</b>
		<p>Over the next three years...</p> <ul style="list-style-type: none"> <li>• Each year, the FCCF will collaborate on up to two community-led efforts in outlying areas, including projects that promote pride in the community and that value diversity.</li> <li>• 30 youth will engage with FCCF through volunteering or philanthropy clubs.</li> <li>• The FCCF will support 3 nonprofits per year to receive staff/board development.</li> <li>• The FCCF will engage with 4 small businesses per year in special events.</li> <li>• The FCCF will award \$20,000 in grants per year to organizations that serve populations in need, and will touch the lives of at least 500 people.</li> <li>• The 396 Foundation Club will reach 100 commitments—averaging three per month.</li> <li>• 10 estate planners, attorneys, and funeral home directors will gain awareness of the FCCF.</li> </ul>	